

Self Managed Super Fund Account (S87)

Target Market Determination

This Target Market Determination (TMD) is required under section 994B of the Corporations Act 2001 (Cth). It sets out the target market for the product, triggers to review the target market and how the product is distributed.

This document is not a Product Disclosure Statement (PDS) and is not a summary of the product features or substitute for the product's terms and conditions or other disclosure documents. This TMD does not consider any person's individual objectives, financial situation or needs.

Issuer	Unity Bank Limited, ABN 72 087 650 637, AFSL & Australian Credit Licence 238311		
Effective Date	7 March 2025	Next Review Date	7 March 2027
Target Market	Description of Target Market		
	Retail customers who: <ul style="list-style-type: none"> ▪ have a registered Self-Managed Superannuation Fund (SMSF) ▪ are trustees of a Self-Managed Superannuation Fund who require low cost, cash management account to hold and manage funds on behalf of the SMSF 		
	Description of Product, including key attributes		
	This is a savings account with a number of key attributes: <ul style="list-style-type: none"> ▪ account eligibility limited to registered self-managed super funds ▪ no minimum balance required ▪ withdrawal limits ▪ variable tiered interest rates ▪ no debit card access ▪ online banking ▪ mobile app ▪ loyalty structured fee regime ▪ range of unlimited fee free transactions including Osko and BPAY ▪ transactions need to comply Superannuation Industry (Supervision) Act 1993 and Superannuation Industry (Supervision) Regulations 1994 Additional features, fees, charges, or conditions other than those displayed in this document may be available or applicable. This document must be read together with the Account and Access Facilities Terms and Conditions, Summary of Account and Access Facilities, Fees and Charges Schedule and Interest Rate Schedule.		
	Suitability, Needs, Objectives and Financial Situation		
	This product has been designed for those wanting to earn interest on their Self-Managed Super Fund investment and have access to these funds in a variety of ways. The <u>crosses indicate</u> where the product is <u>not suitable</u> for retail customers.		
	Want to invest and help to save for retirement as well as complying with the super and tax laws		✓
	Want to make eligible contributions and earn interest, while having the flexibility to add and withdraw amounts from time to time		✓

	Need the ability to transfer money through digital channels, online banking and a mobile app	✓										
	Do not require the certainty of fixed interest earnings each month	✓										
	Requires direct card access to their money or staff assisted transactions at Service Centres	✗										
	Minimum eligibility and account criteria not met	✗										
Distribution Conditions	<p>This product is designed to be distributed through the following channels:</p> <ul style="list-style-type: none"> ▪ online through our website ▪ online through relevant third-party comparison sites ▪ targeted advertising ▪ by phone or email through our Contact Centre ▪ in person through our Service Centres <p>This product can only be issued to those who are eligible and meet the minimum account criteria. All applicants must:</p> <ul style="list-style-type: none"> ▪ have a registered superfund with an Australian Business Number (ABN) and Tax File Number (TFN); ▪ be a permanent resident of Australia; and ▪ be able to meet our identity verification requirements <p>Only representatives who have the appropriate levels of authority may advise on and distribute this product. They will have been trained on this product and in particular, the target market and relevant acceptance criteria.</p> <p>All distribution channels are subject to appropriate controls and/or monitoring.</p>											
Reviewing this Target Market Determination	<p>The initial review of this document is within 12 months of product launch. Periodic reviews will be completed every 24 months from the last review.</p> <p>We may also review this TMD sooner if any of the below review triggers occur, or if an event or circumstance has occurred that would reasonably suggest that the TMD may no longer be appropriate:</p> <table border="1" data-bbox="320 1339 1538 2128"> <thead> <tr> <th data-bbox="320 1339 608 1400">Review Trigger</th> <th data-bbox="608 1339 1538 1400">Description</th> </tr> </thead> <tbody> <tr> <td data-bbox="320 1400 608 1720">Customer Trends</td> <td data-bbox="608 1400 1538 1720"> <p>Trends in customer outcomes that are significantly inconsistent with the intended product performance that reasonably suggests the TMD is no longer appropriate including:</p> <ul style="list-style-type: none"> ▪ number of accounts that customers opt to close shortly after the product is issued; ▪ number of accounts that appear inactive shortly after the product is issued; and ▪ unexpected changes in sales trends </td> </tr> <tr> <td data-bbox="320 1720 608 1843">Complaints</td> <td data-bbox="608 1720 1538 1843">Unexpected trends in complaints received from customers in relation to the use of the product including the understanding of risks, conditions suitability and/or key attributes.</td> </tr> <tr> <td data-bbox="320 1843 608 1966">Incidents and breaches</td> <td data-bbox="608 1843 1538 1966">Where deficiencies are identified in the products' design, distribution or disclosure documentation as a result of incidents related to potential breaches of legal or regulatory obligations.</td> </tr> <tr> <td data-bbox="320 1966 608 2128">Material product or distribution channel change</td> <td data-bbox="608 1966 1538 2128"> <p>Where material changes are made to the products' key attributes or terms and conditions through any of the distribution channels including but not limited to:</p> <ul style="list-style-type: none"> ▪ Adding, removing or changing a key attribute </td> </tr> </tbody> </table>		Review Trigger	Description	Customer Trends	<p>Trends in customer outcomes that are significantly inconsistent with the intended product performance that reasonably suggests the TMD is no longer appropriate including:</p> <ul style="list-style-type: none"> ▪ number of accounts that customers opt to close shortly after the product is issued; ▪ number of accounts that appear inactive shortly after the product is issued; and ▪ unexpected changes in sales trends 	Complaints	Unexpected trends in complaints received from customers in relation to the use of the product including the understanding of risks, conditions suitability and/or key attributes.	Incidents and breaches	Where deficiencies are identified in the products' design, distribution or disclosure documentation as a result of incidents related to potential breaches of legal or regulatory obligations.	Material product or distribution channel change	<p>Where material changes are made to the products' key attributes or terms and conditions through any of the distribution channels including but not limited to:</p> <ul style="list-style-type: none"> ▪ Adding, removing or changing a key attribute
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	External events	<ul style="list-style-type: none"> ▪ There is a change in law or its application, a change in relevant industry code, an AFCA determination, a court decision, or ASIC or other regulatory guidance or action that materially affects the product. ▪ Significant change in economic and market conditions. ▪ Notification from ASIC requiring immediate stop of distribution.
Reporting	<p>We will collect and record details of:</p> <ul style="list-style-type: none"> ▪ Product related complaints received each month from customers or distributors. ▪ Any significant dealing which is not consistent with this TMD. Reporting must be within 10 business days of becoming aware of any such dealing. 	