Informal Overdraft

Target Market Determination

This Target Market Determination (TMD) is required under section 994B of the Corporations Act 2001 (Cth). It sets out the target market for the product, triggers to review the target market and how the product is distributed.

This document is not a Product Disclosure Statement (PDS) and is not a summary of the product features or substitute for the product's terms and conditions or other disclosure documents. This TMD does not consider any person's individual objectives, financial situation or needs.

Issuer	Unity Bank Limited, ABN 72 087 650 637, AFSL & Australian Credit Licence 238311				
Effective Date	7 March 2025	Next Review Date	7 March 2027		
Target Market	Description of Target Market				
	Retail customers who:				
	 are existing members and have an eligible transaction or savings account 				
	are aged 18 years or more				
	Description of Product, including key attributes				
	This is an informal overdraft with a number of key attributes:				
	 when there is not enough money in the account to process a payment, G&C Mutual Bank may at its sole discretion approve or decline the payment to allow the account to be temporarily overdrawn no requirement to establish an approved overdraft credit facility a fee will be charged when the account is overdrawn (except in certain circumstances) interest is charged on any amount which is overdrawn Additional features, fees, charges, or conditions other than those displayed in this document may be available or applicable. This document must be read together with the Account and Access Facilities Terms and Conditions, Summary of Account and Access Facilities, Fees and Charges Schedule and Interest Rate Schedule. Suitability, Needs, Objectives and Financial Situation 				
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	This product has been designed for those wanting an occasional informal overdraft to assist with managing cashflow shortfalls. The <u>crosses indicate</u> where the product is <u>not suitable</u> for retail customers.				
	Seek assistance to cover irregular, t cashflow	emporary or short-te	rm fluctuations in	✓	
	Are aware that approving and declining of such payments is at the sole discretion of the Bank				
	Have a confirmed, pending source of funds that will clear the overdraft ✓				
	Seek assistance to cover regular or long-term shortfalls in cashflow				

Distribution Conditions

This product is designed to be distributed through the following channels:

- online through our website
- online through relevant third-party comparison sites
- targeted advertising
- by phone or email through our Contact Centre
- in person through our Service Centres

This product can only be issued to those who are eligible and meet the minimum account criteria. All applicants must be:

- aged 18 years or older
- a permanent resident of Australia; and
- able to meet our identity verification requirements

Only representatives who have the appropriate levels of authority may advise on and distribute this product. They will have been trained on this product and in particular, the target market and relevant acceptance criteria.

All distribution channels are subject to appropriate controls and/or monitoring.

Reviewing this Target Market Determination

The initial review of this document is within 12 months of product launch. Periodic reviews will be completed every 24 months from the last review.

We may also review this TMD sooner if any of the below review triggers occur, or if an event or circumstance has occurred that would reasonably suggest that the TMD may no longer be appropriate:

Review Trigger	Description	
Customer Trends	Trends in customer outcomes that are significantly inconsistent with the intended product performance that reasonably suggests the TMD is no longer appropriate including:	
	 number of accounts that customers opt to close shortly after the product is issued; 	
	 number of accounts that appear inactive shortly after the product is issued; and 	
	 unexpected changes in sales trends 	
Complaints	Unexpected trends in complaints received from customers in relation to the use of the product including the understanding of risks, conditions suitability and/or key attributes.	
Incidents and breaches	Where deficiencies are identified in the products' design, distribution or disclosure documentation as a result of incidents related to potential breaches of legal or regulatory obligations.	
Material product or distribution channel change	Where material changes are made to the products' key attributes or terms and conditions through any of the distribution channels including but not limited to:	
	Adding, removing or changing a key attribute	
	 A material pricing change to the associated fees and/ or charges which impacts the overall value proposition 	
	 A change in our acceptance criteria that impacts on the suitability of the product for the target market; 	

		A substantial change to the distribution strategy or channel(s) of the product.	
	External events	 There is a change in law or its application, a change in relevant industry code, an AFCA determination, a court decision, or ASIC or other regulatory guidance or action that materially affects the product. 	
		Significant change in economic and market conditions.	
		 Notification from ASIC requiring immediate stop of distribution. 	
Reporting	We will collect and record details of: Product related complaints received each month from customers or distributors.		
	 Any significant dealing which is not consistent with this TMD. Reporting must be within 10 business days of becoming aware of any such dealing. 		